

**If you're an arts administrator, you market your artist's performances.
The American Prize wants to evaluate your campaigns.
It is time to receive the accolades you have earned.**



In an age when the performing arts are more marginalized than ever before and media coverage harder than ever to get, **The American Prize** provides **the visibility and recognition you and your organization need to stand out from the rest.**

Since 2010, **The American Prize** has provided evaluation, recognition and reward to America's finest performing artists and composers. **The American Prize** is unique—the only national, nonprofit competitions in the performing arts based solely on the evaluation of commercial and noncommercial **CD and DVD recordings**, programs and marketing materials. **The American Prize** has awarded more than \$40,000 in prize money in all categories since 2010.

- Separate divisions for professional and community organizations.
- Expert written evaluations to all contestants who rank "finalist" or higher.
- Personalized certificates to all participants.
- Cash prizes up to \$500.
- Published timelines for the announcement of semi-finalists, finalists and winners.
- 1-page application form.
- Low application fees.
- Not-for-profit organization.

Complete information, application forms, biographies of judges and past winners:
www.theamericanprize.org

The American Prize grew from the belief that a great deal of excellent music being made in this country goes **unrecognized and unheralded**, not only in our major cities, but all across the country...in schools and churches, in colleges and universities, and by community and professional musicians.

Winners of **The American Prize** receive cash awards, award certificates, and unbiased written evaluations from our national panel of distinguished judges, but more importantly, laureates of **The American Prize** at all levels of achievement derive local, regional and national recognition **to help generate jobs, build audiences and sustain careers.**

2016 National Competitions for Arts Administrators The American Prize in Arts Marketing

EXTENDED Postmark Deadline Tuesday, May 17, 2016

EASY:

- 1-page application form (on website—see "competitions" menu to download)
www.theamericanprize.org
- Send bio and photo by email.
- Send materials by mail or email. All applications are acknowledged upon receipt.

Complete information: www.theamericanprize.org

Questions: please email theamericanprize@gmail.com

NEW ONLINE OPTIONS:

- NEW—you now have the option to pay application fees online—or by check, credit card or money order.
- NEW—you now have the option to provide online links to your marketing materials, or send hard copies by mail.
- NEW—you now have the option to fill out the application on your computer and email it directly to the office—or print out, fill by hand and send by mail.

Questions? theamericanprize@gmail.com

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The American Prize is administered by Hat City Music Theater, Inc., a 501(c)3 nonprofit organization.